

Coreline Media

Google Business Profile Sprint Package



Our GBP Sprint rapidly tunes your Google Business Profile for maximum local visibility and conversion. We complete the four highest impact actions below, then track calls and form leads so you can see results.

✓ **Category & Keyword Tuning**

- Research top competitors & winning categories
- Set correct primary + supporting categories
- Rewrite business description with local, high-intent keywords
- Add prioritized services/products with search phrases

✓ **Citations & NAP Cleanup**

- Audit Name, Address, Phone across major directories
- Fix inconsistencies to match GBP format exactly
- Add/refresh top citations (Apple Maps, Bing, Yelp, Angi, BBB, etc.)
- Document all logins for owner access

✓ **Photo & Post Schedule**

- Plan weekly photo uploads (team, trucks, before/after)
- Create branded post templates for promos & tips
- Publish 1 post/week for 4 weeks (Offer/Education/Update rotation)
- Optional: geo-tag photos prior to upload

✓ **Service Area & Q&A; Buildout**

- Add cities/ZIPs the business serves (no gaps)
- Publish 6–10 FAQ items using buyer-intent keywords

- Answer new public questions within 48 hours
- Link to booking/quote flow where relevant

What You Receive in This Offer

- Category & keyword plan (PDF)
- Updated GBP with services, service areas, and Q&A;
- Photo/post calendar for the next 4 weeks
- Citations list with status + owner logins
- Call & form tracking set up (report link)
- Reviews Management (request system + response templates)

\$500/mo • GBP + Reviews

Ready to launch your GBP Sprint? Email: corelinemediahq@gmail.com • Web: corelinemedia.com