

## Coreline Media

### Site + Tracking Package



Our Site + Tracking package is built for service businesses that want a clean, fast, lead-gen website (1-3 pages) with built-in conversion tools. This plan includes everything in the Google Business Profile Sprint — category & keyword tuning, citations cleanup, photo/post schedule, service area & Q&A, and reviews management — plus a full lead-gen website and tracking system.

#### ✓ Everything in the GBP Sprint Package (\$500/mo value)

- Category & keyword tuning
- Citations & NAP cleanup
- Photo & post schedule
- Service area & Q&A; buildout
- Reviews management system

#### ✓ Added Value in the Site + Tracking Package

- Lead-gen website (1-3 pages) designed for conversions
- Mobile-first UX & lightning-fast hosting
- Click-to-call buttons & estimate request form
- Trust badges & project/job gallery
- SEO-optimized content and structure
- Google Analytics 4 & Tag Manager setup
- Call, form, and button conversion tracking
- Call tracking number with monthly reporting

#### Why Step Up to Site + Tracking?

This package gives you **full control over your online presence**. Not only will your Google profile generate leads, but your own website will act as a **24/7 sales machine** — built to capture calls, estimates, and trust from new customers even when you're off the clock.

With tracking in place, you'll see **exactly which channels drive the most calls and form submissions**, so you can double down on what works and stop wasting money on what doesn't. Every click, call, and form is measured, giving you the clarity that most competitors never have.

By combining a professionally built website with Google profile optimization, you're not just getting a digital presence — you're getting a **lead-generation system that grows with your business**.

**\$1,500/mo • Site + Tracking**

**Ready to launch your Site + Tracking Package?** Email: [corelinemediahq@gmail.com](mailto:corelinemediahq@gmail.com) • Web: [corelinemedia.com](http://corelinemedia.com)